

Kettle Foods Organic Products

Overview: Kettle Foods' organic line of Kettle™ brand Potato Chips was introduced in 1989, inspired not by market demand, which was just emerging, but by the interest of its own employees. Those employees make sure Kettle™ brand USDA certified organic products meet the company's strict standards for taste and authenticity. They look high and low to procure cooking oil, potatoes and seasonings that are "just right" and all organically grown. Kettle™ brand Organic Potato Chips were the first and are now one of the few organic potato chips on the market.

Certified Organic Products:

- Kettle™ brand Organic Potato Chips
 - Lightly Salted
 - Chipotle Chili Barbeque™
 - Sea Salt & Black Pepper
- Kettle™ brand Organic Peanut Butter
 - Creamy unsalted
 - Crunchy unsalted

Products containing organic ingredients:

- Kettle™ brand Tortilla Chips, made with organic corn

Fast Facts:

- Kettle Foods was the first to start making organic potato chips in 1989 and are now one of the few organic potato chips on the market today.
- Kettle™ brand Potato Chips are the No. 1 salty snack brand in natural supermarkets in the country.
- Kettle Foods is recognized by consumers as one of the top five organic brands in the country, according to the Hartman Group.
- In 2006, to help reach consumers, new packaging prominently featuring the USDA organic certification seal was created for the organic potato chip line.
- The company uses only safflower and sunflower oil (contains no trans fats and no more than 10 percent saturated fat).
- Its potato chips are made from select, local potatoes cut into thick slices and hand cooked in small batches. The potatoes are chosen for their bold flavor, natural sugars and rich amber color. The results are flavors as deep and rich as the colors, and an artisanal display in every bag.
- Kettle™ brand Organic Peanut Butter uses 100% organic Valencia peanuts grown on the high plateaus of New Mexico. This little known peanut variety is renowned for its rich, sweet taste.

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